



# For Over 22 Years of the City's Life The Herald Has Been . . . Bearing the STANDARD

• Herald Building, Housing a Newspaper Plant as Modern as Tomorrow.



• Grover C. Whyte, Editor and Publisher.

IN PRESENTING this Silver Anniversary Edition, commemorating the 25th birthday of the city, the publisher of the Torrance Herald feels justified in reserving a page to outline the highlights of the newspaper which has chronicled the

variety of type faces; and The Herald takes much pride in the fact that this entire publication, except for the four color pages, was produced by its own staff in its own plant. Among the more important pieces of machinery which are



Roxie Sleeth  
Society  
Editor



Lute Fraser  
City  
Editor



Cliff Johnson  
Los Angeles  
Correspondent

progress of the community for 22 of its 25 years of existence. Obviously to publish such an edition as is issued today requires the most modern mechanical equipment and a wide installed in the attractive Herald building are: Goss comet press, which prints from roll stock the same as the huge rotary presses used by metropolitan dailies; Linotype, Inter-



L. L. Hinds  
Linotype  
Operator



Bob Lewellen  
Mechanical  
Superintendent  
Sports Critic



George  
Cantrell  
Composer



• Seven of the 10 carriers serving the Torrance area. Reading left to right: James Herlett, Lester Foster, Hubert Luck, James Parks, Robert Mowry, Weston Leech, Jack Peterson. Those not in the picture include: Robert Fernley, Richard Miller and Mickey Howard.

## Replica of the First Issue Dated January 1, 1914

# Torrance Herald

VOLUME 1, NUMBER 1 TORRANCE, CALIFORNIA, JANUARY 1, 1914 1 CENT PER COPY; 15¢ PER YEAR

### TORRANCE WILL HAVE SPLENDID FLOAT IN THE RENOWNED TOURNAMENT OF ROSES

The annual Tournament of Roses at Pasadena this year due to the fact that the Torrance float will be the largest ever seen in the history of the event. The float will be a masterpiece of art and architecture, and will be a credit to the city of Torrance. It will be a replica of the first issue of the Torrance Herald, dated January 1, 1914. The float will be a masterpiece of art and architecture, and will be a credit to the city of Torrance. It will be a replica of the first issue of the Torrance Herald, dated January 1, 1914.

### AMERICA'S FIRST GREAT INDUSTRIAL GARDEN CITY

Torrance is a city of the future, a city of the industrial garden city. It is a city of the future, a city of the industrial garden city. It is a city of the future, a city of the industrial garden city. It is a city of the future, a city of the industrial garden city. It is a city of the future, a city of the industrial garden city. It is a city of the future, a city of the industrial garden city.

### SHOCKING DEATH OF J. H. BELLINGMAN CALIFORNIA SHEEP CO.

The shocking death of J. H. Bellingman, California Sheep Co., is a tragedy. He was a man of great ability and a man of great courage. He was a man of great ability and a man of great courage. He was a man of great ability and a man of great courage. He was a man of great ability and a man of great courage.

### SMALL TOWERS UP AT INGLEWOOD

Small towers are being built at Inglewood. These towers are being built at Inglewood.

### CHAMBER OF COMMERCE DEBTS NEW OVERSEAS

The Chamber of Commerce is in debt to the overseas. The Chamber of Commerce is in debt to the overseas. The Chamber of Commerce is in debt to the overseas. The Chamber of Commerce is in debt to the overseas. The Chamber of Commerce is in debt to the overseas.

### KEEP AT IT

Keep at it, keep at it, keep at it. Keep at it, keep at it, keep at it. Keep at it, keep at it, keep at it. Keep at it, keep at it, keep at it. Keep at it, keep at it, keep at it.

### CHILDREN'S XMAS PARTY

The children's Christmas party was a success. The children's Christmas party was a success.

### ONE OF THE WONDERS OF THE MODERN WORLD

One of the wonders of the modern world is the Torrance Herald. One of the wonders of the modern world is the Torrance Herald. One of the wonders of the modern world is the Torrance Herald. One of the wonders of the modern world is the Torrance Herald.

### NEW MANAGER OF THE SHEEP COMPANY ARRIVES

A new manager has arrived for the Sheep Company. A new manager has arrived for the Sheep Company. A new manager has arrived for the Sheep Company. A new manager has arrived for the Sheep Company.

### CHRISTMAS TURKEY FOR ITS EMPLOYEES

The company has given a Christmas turkey to its employees. The company has given a Christmas turkey to its employees. The company has given a Christmas turkey to its employees. The company has given a Christmas turkey to its employees.

### GROWTH OF A CITY GAUGED BY POSTAL DEVELOPMENT

The growth of a city is gauged by postal development. The growth of a city is gauged by postal development. The growth of a city is gauged by postal development. The growth of a city is gauged by postal development.

### NOVEL SOUVENIR OF A TORRANCE INDUSTRY

A novel souvenir of a Torrance industry is the Torrance Herald. A novel souvenir of a Torrance industry is the Torrance Herald. A novel souvenir of a Torrance industry is the Torrance Herald. A novel souvenir of a Torrance industry is the Torrance Herald.

were working on the edition.

Much credit for the Silver Anniversary edition is also due to those who supported it and helped defray the cost. To these public-spirited institutions and individuals whose announcements appear on the advertising pages, The Herald extends its most sincere thanks. And to all those who assisted in furnishing data and pictures used in the edition we likewise are grateful.

Although it might seem the 64 pages would be sufficient to



Ray Brooks  
Advertising  
Manager



Harold L. Hoek  
Feature  
Writer



Fred Nichols  
Advertising  
Salesman

tell the full story of the city it was found that Torrance possessed so much real worth-while news material that it became necessary to skim it and present only the cream. Attention of our readers is called to the brief history of The Herald, which is presented on another page of Torrance on Review.

• Look through a reading glass at this first issue of the Torrance Herald, published January 1, 1914. Read the lead story on the right hand side of the page. You'll learn that from the very beginning of this newspaper's existence it was active in promoting the development of the community,—a policy which has been steadfastly followed to date, as evidenced by today's Silver Anniversary Edition.

type, and Monotype composing machines which furnish fresh new clear type for each issue; and a fully-equipped stereotyping department.

Devoted Staff  
BUT TO publish such an edition as this Silver Anniversary issue requires much more than modern machinery. Without the vision, the courage, and the untiring devotion to the task, such an edition would be impossible. In recognition of their outstanding ability, their willingness to work long hours and even to sacrifice sleep and Sunday holidays, the publisher presents with much pride the members of The Herald staff whose pictures were taken by the staff photographer as they



Carl Gilbert  
Apprentice



G. K. Nisbet  
Linotype  
Operator



• Carriers serving the Lomita area pictured above. Back row, left to right: Joe Runney, Carter Wells. Front row: Doyle Hornback, Junior Wolf, Roger Hornback, Clyde Hogan and Jack Murray.